

**PURCHASING ADVERTISEMENT IN
SACRED PLACES PUBLICATION**

Readership

Sacred Places magazine has a national readership of over 4000 congregations, denominational offices, ecumenical councils, historic preservation and planning organizations, artisans, and architects. It is published four times a year.

Ad Copy Deadline

2008 Issues

Issue 1: February 11

Issue 2: May 12

Issue 3: August 4

Issue 4: November 10

General Advertising Rates

Members of Professional Alliance receive a 20% discount. For information on joining the Professional Alliance, please see the Professional Alliance membership section.

<u>Ad size</u>	<u>One Issue</u>		<u>Four Issues</u>	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Inside back cover (Full page – 4 Color)	\$1200	\$1500	\$950	\$1188
Full page B/W	\$950	\$1188	\$750	\$938
Half page B/W	\$650	\$812	\$500	\$625
Quarter page B/W	\$400	\$500	\$325	\$406
Eighth page B/W	\$250	\$312	\$200	\$250

Ad Specifications

Magazine trim size: 8.5” x 11”

Layout sizes for advertisements:

Inside back cover: 8.5”(w) x 11”(h), plus 1/8” bleed

Full page, bleed: 8.5” (w) x 11”(h) plus 1/8” bleed
7.5” (w) x 10”(h)

Half page, horizontal: 7.5”(w) x 4.875”(h)

Half page, vertical: 3.625”(w) x 10”(h)

Quarter page: 3.625”(w) x 4.875”(h)

Eighth page: 3.625”(w) x 2.312”(h)

We accept artwork in the following file formats:

Illustrator and Photoshop (Mac or Windows), QuarkXpress (Mac only).

Photoshop files should be submitted at 100% size, 300 dpi for grayscale files, 800 dpi for line art files. Please include a printout with all electronic submissions.

All fonts and embedded artwork (tiff, eps, etc.) must be included on the disk.
Ads will be scanned for reproduction at 800 dpi for line art, 300 dpi for grayscale.

Supplied film negatives must be RRED, 150 line screen. Film that is incorrect size or separation will be returned for resubmission. Please include a printout with all film submissions.

Terms:

Partners for Sacred Places reserves the right, using its discretion, to accept or reject any advertisement. Advertisers and their agencies assume full liability for all content of advertisements printed and assume responsibility for any claims, which may arise from advertising.