

A NEW RESOURCE FOR CONGREGATIONS

FEATURING A UNIQUE **WEB-BASED TOOL** TO CALCULATE
YOUR CONGREGATION'S PUBLIC VALUE

Your Sacred Place Is A Community Asset:

*A Tool Kit To Attract
New Resources and Partners*



Learn how to tell your congregation's story in a new way – by exploring and describing the value you provide to your community. Position your congregation to engage new partners to help you with your capital needs and programs and to raise new money for your building's repair and renovations.

The Tool Kit gives you everything you need to make a case for your congregation as an indispensable community asset – all in one attractive and flexible package.



Partners for Sacred Places

1700 Sansom Street, 10th Floor
Philadelphia, PA 19103
Phone: (215) 567-3234 Fax: (215) 567-3235
E-Mail: partners@sacredplaces.org
Web Site: www.sacredplaces.org

EACH TOOL KIT CONTAINS ALL YOU NEED TO MAKE YOUR CASE AND BROADEN SUPPORT FOR YOUR SACRED PLACE

Three Tools that give you a national and theological context for the community value of your building and programs you provide to your neighbor:

- ***Sacred Places at Risk*** (CD-ROM version) - Partners for Sacred Places' ground breaking study that documents the value of our nation's community-serving sacred places.
- ***After Sunday*** - a 28-minute video of three congregations that puts a human face on the findings of *Sacred Places at Risk*.
- **"Why should we spend money on our building when there is so much need in the world?"** (audio CD) - five clergy reflect on this question from their own faith – Jewish, main-line and evangelical Protestant, Roman Catholic, and Episcopal.

Three Tools that guide you to gather the threads of your story – who you are, what you have, and what you do:

- **Calculating Your Public Value** - a one-of-a-kind Web-based tool that enables you to quantify the public value of community-serving programs you offer.
- **Exploring Your Heritage** - a look at your congregation's history, including its architecture, in a national and community context. Includes time lines outlining national, architectural, and American religious history.
- **Assessing Your Building** - a simple checklist that takes you through a preliminary examination of your building conditions inside and out plus a space use exercise.

Two Tools that help you identify potential new partners and craft a message for..

- **Discovering Your Partners** - a way to look around your community for new partners who can provide volunteers, in-kind services, money, and contacts to help you with your program and building needs.
- **Telling Your Story** - all you need to know to develop a case statement and other supporting materials to tell others about your sacred place. Contains a media kit and sample documents from an actual capital campaign.



order form

Name _____ Please send _____ copies of the Tool Kit
Congregation/Organization _____ [\$95.00 for Association members/\$125.00 for all other
_____ members and non-members]
Address _____ Total cost _____
City _____ State _____ ZIP _____ Shipping/handling (\$5.00 per copy*) _____
Daytime phone _____ email _____ PA residents add 7% sales tax _____
MasterCard/VISA # _____ Exp. Date _____ Total Amount Enclosed _____

Mail with your check (payable to *Partners for Sacred Places*) or credit card information to address on reverse.

Signature _____

* media mail